

CV

Gigi (Pui Chi) Ho was born in Hong Kong, 1982.

She is now in London, doing MA Creative Practice for Narrative Environment in Central Saint Martins, University of Arts, London.

Graduated from BA Graphic Design in Central Saint Martins and HD in Graphics and Media in HKIVE.

She is currently working on her personal projects and looking for jobs and internships which to provide her experiences and to get new perception areas.

Her aim is to work multi-discipline.

EDUCATION

MA Creative Practice for Narrative Environment in Central Saint Martins, University of Arts, London, 2005-2007

BA (Hons) Graphic Design, Illustration pathway. Central Saint Martins of Art and Design, University of Arts. Rewarded upper 2nd class Honours. 2002-2005

IMA Make-up Certificate 2004, The London school of Beauty and Make-up

Higher Diploma in Graphics and Media, Hong Kong Institute of Vocational Education, 1999-2002

Heep Yunn School, 1989-1999

Kentville Kindergarten

EXPERIENCES

Freelance Graphic Designer

Central Saint Martins BA Graphic Graduation Show 2005 Penguin Book Cover exhibition section

Freelance/ part-time assistant in photographic Make over studio, Fresh Image and Kings Cross and New i-d, Oxford Circus. Jan. 04 - Apr. 05,

Salon Receptionist in Salon Capello, TST, Hong Kong. Jun. - Sep.... 03 / Jun. - Sept. 04

Exhibition 'Squatting together, Darling', Hong Kong Heritage Museum. Jun. - Oct. 02.

Bar Waitress in art club, Chemical Suzy, TST, Hong Kong. Events organization. Flyer design, window display and interior decoration. Feb. 01 - Mar. 02.

Organisation graduation show and graduation dinner 99 Hong Kong Institute of Vocational Education.

EXPERTISE and INTERESTS

Creative Direction and Art Direction

Story telling;

Experience design, conceptual Innovation.

Press and Publicity;

Visual communication. Graphic design, writing, book /catalogue design, photography, typography.